

Understanding  
With  
Positive  
Action



# CLA Digital Online Course

# Introduction

**Commitment not Compliance** - Rather than forcing compliance, the focus must be on gaining commitment by raising levels of self and team awareness.

**IED not DEI** - It is only through inclusion that you can wield the power of diversity, and it is only through inclusion that you can be equitable.

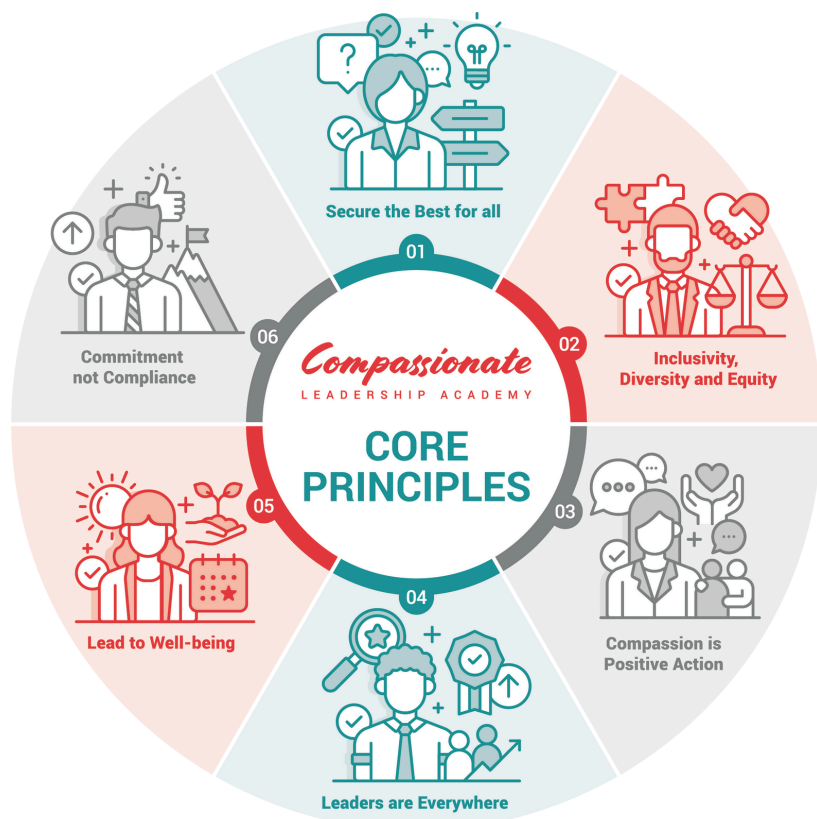
**Lead to Well Being** - It is not good enough for a company to offer well-being solutions if they are not tackling the root of mental angst in the workplace.

**Compassion is Positive Action** - CLA teaches self-awareness and practical skills to action within your organisation making a positive difference to your culture and your employees.

**Everyone is a Leader** - leadership comes from influence not hierarchy and to be completely inclusive you must afford everyone the same opportunity to grow.

## Secure the Best for ALL

Compassionate Leadership secures the best for you, your team, your organisation and your stakeholders. Ensuring that decisions and actions are made with the best outcome for all.



# Programme

Designed for flexible learning the CLA Digital online course is delivered in 27 bite size modules, with a weekly built-in buffer so learners have time to reflect and put new skills into practice.

- short inspiring videos
- interactive learning activities
- downloadable resources
- personal development plan
- personal workbook
- review & reflect progress tests
- online support & help desk
- completion time 6 - 12 months (self-paced)
- certificate on completion
- available in 4 languages
- Super Admin dashboard for progress tracking
- discounted membership to The Institute of Leadership
- discounted copies Compassionate Leadership book

**Proven results validated by independent behavioural science experts. Approved and certified by two professional bodies:**



On completion of the CLA course we invite you to become a MEMBER of The Institute of Leadership. As a professional member you are entitled to use the post-nominal letters MLoL.



Completion of the CLA course gives you 27 hours of CPD certified training.

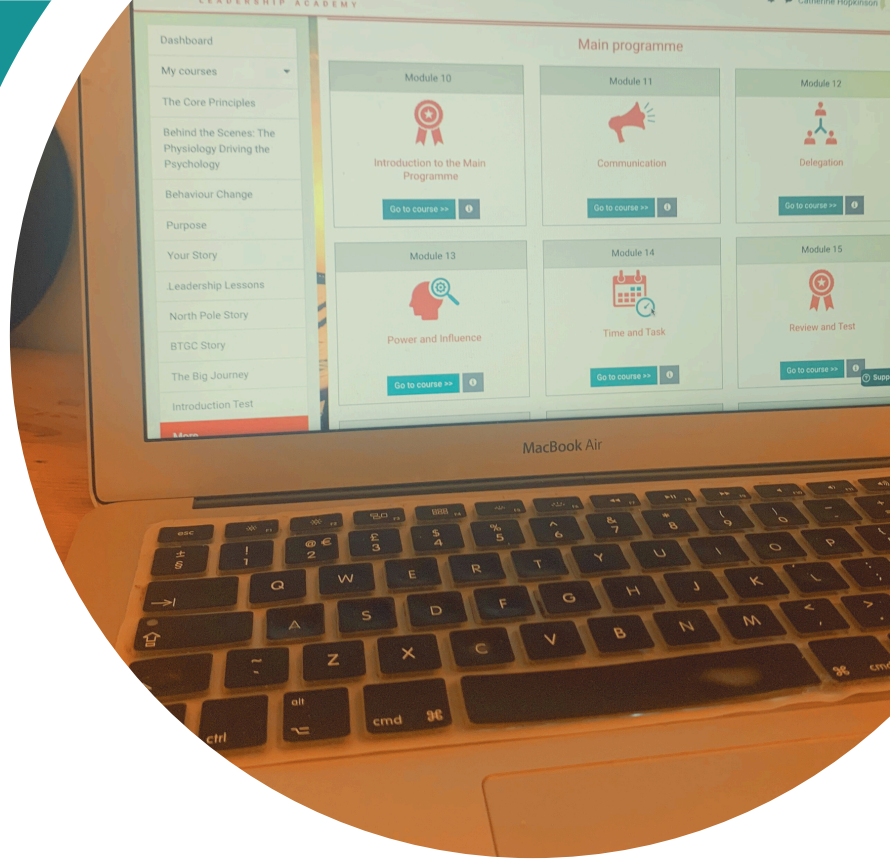
# Syllabus

## Part 1

Modules 0 – 8 focus on Individual Authenticity: devoted to **MINDSET** recognising and accepting your authentic self.

## Part 2

Modules 9 – 26 focus on Collective Brilliance: giving you the **SKILLSET** to become a compassionate leader.



Module	Title
0	Core Principles
1	Behind the Scenes
2	Changing Behaviour
3	Power of Purpose
4	Story Theory
5	Leadership Lessons - Life
6	Leadership Lessons - North Pole
7	Leadership Lessons - Sailing Around the World
8	The Big Journey
9	Introduction Assessment
10	Main Programme Planning
11	Communication
12	Delegation
13	Power & Influence
14	Time & Task
15	Progress Assessment
16	Feedback
17	Motivation
18	Coaching
19	Decision Making
20	Progress Assessment
21	Situational Leadership
22	Balanced Leadership
23	Trust
24	Joahri's Window
25	Progress Assessment
26	Launchpad & Graduation

# Investment

The cost is deliberate, compassionate and competitive. We believe that leadership training is inclusive and must be available to all employees in an organisation - it must therefore be affordable and scalable.

**£425 + VAT per user licence**

12 months access to CLA Digital online platform.

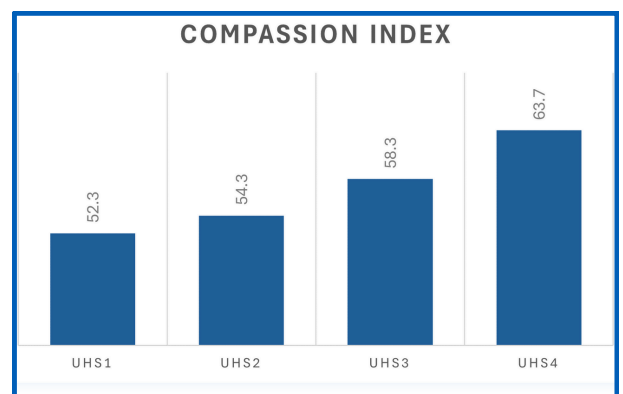
# Outcome

- A culture of effective empowerment & inclusion
- Behaviour change you can put into practice & scale
- Positive understanding & intent
- A safe space for growth, contribution & challenge
- A leadership style that achieves more than compliance

# Insights

Using the independent services of behavioural science experts MindAlpha, a pilot CLA programme in a large NHS Trust revealed:

- **Phase 1** - Factors related to self-awareness and self-care rose fastest.
- **Phase 2** - Factors related to empowering and enabling others saw the strongest gains.
- **Phase 3** - Leadership related factors were the largest drivers of gains.
- **Overall** - These patterns mirror the content of the programme which suggests that the principal driver of gains was the learning from the programme.



See CLA Insights Brochure for further detail



# Testimonials

The course is outstanding. I have been lucky enough to have a fair bit of training and coaching through work over the years but this is by far the best I've come across in terms of content and engagement.

**Davina Ripton FRSA – CLA Graduate**

In my opinion this course supersedes any degree because to me university is not what piece of paper you get rather who you become. There is no point leaving university with a First Class Honours if you do not understand who you are and what you are about or at the very least have some understanding...

**UCD Graduate - CLA Pilot Student**

Highly recommend this course if you are serious about progressing down the manager route - it has opened my eyes to so much.

**Liam Wescott – NHS - University Hospitals Sussex**

An incredibly curated masterclass in not only leadership but in life. Forging a path of self awareness, leadership, development, empowerment and compassion. Something so needed and so relevant in business of today that will see both the individual and the company thrive.

**Shona Smith - CLA Graduate**

Thank you Manley Hopkinson for instilling FUN in my virtual learning journey with you.

**Valerie Chiam - Teleflex - "Proud Graduate from Compassionate Leadership Academy"**



# About



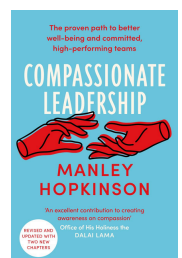
## Free Taster Module

Try the Delegation module from the CLA Digital online course. Contact us for access.

The Compassionate Leadership Academy (CLA) was established in 2015, offering personal development, leadership and cultural change programmes based on the best selling book *Compassionate Leadership* by Manley Hopkinson.

Other CLA programmes:

- Plus - online course plus masterclasses
- Advance - time adjusted programme for Senior Teams
- Insights - behavioural analysis and measurement of impact
- Healthcare - sector specific bespoke programme
- Events - Kick Off & Graduation with Manley Hopkinson



[info@thecl.academy](mailto:info@thecl.academy)



00 44 7958 654 776

