

**Understanding  
With  
Positive  
Action**



**CLA Plus  
Online Course  
+ Masterclasses**

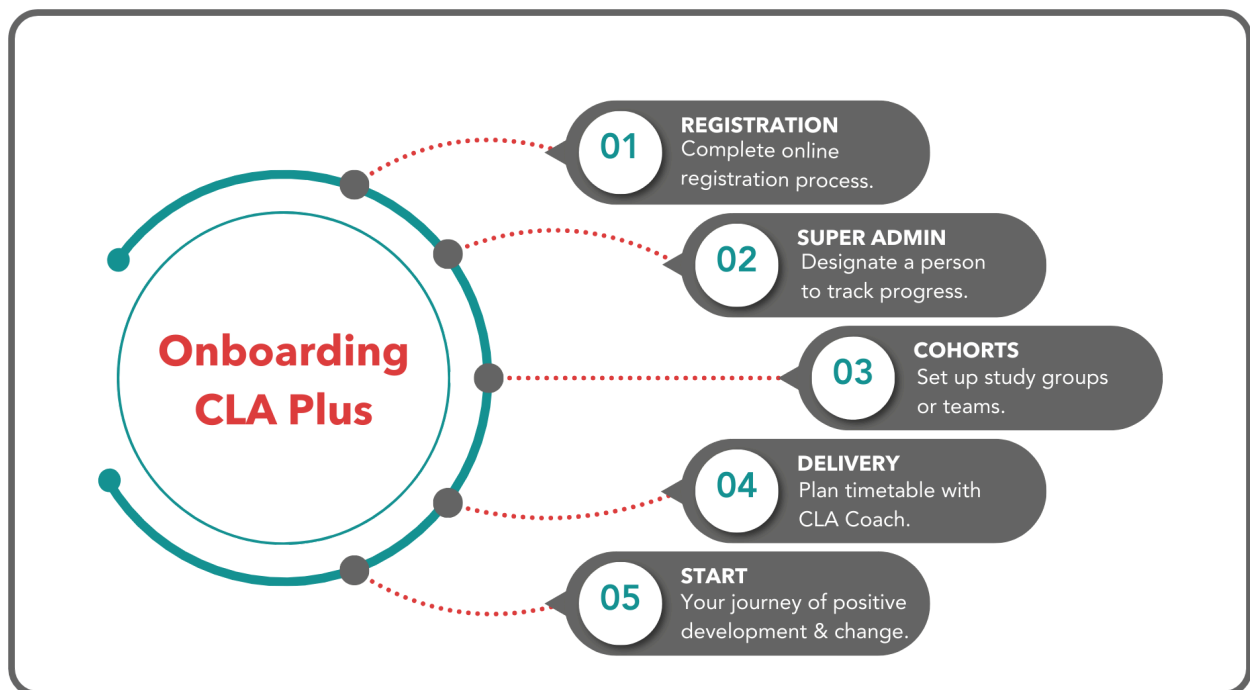
# Introduction

A powerful, interactive learning programme of 13 masterclasses delivered at key stages in the professionally accredited and certified CLA Digital online course.

CLA Plus masterclasses give individuals the chance to come together – either virtually or in-person, in a safe and facilitated space to discuss, reflect and share their CLA Digital learnings both personally and in the context of your organisation.

We see the impact delegates wield when they bring honesty, courage, confidence, leadership skills and positive intent to the table. Embedding and reinforcing a culture of compassionate leadership for the entire organisation.

## How it Works



# Programme

## CLA Digital Online Course

- short inspiring videos
- interactive learning activities
- downloadable resources
- personal development plan
- personal workbook
- progress tests & certification
- online support & help desk
- certificate on completion

The Compassionate Leadership Academy will work with you to plan and coordinate a programme that works. Using expert CLA Coaches who are experienced masterclass facilitators.

## CLA Masterclasses

CLA Masterclasses have been designed to be delivered at key points of the online course. Each masterclass follows the same lesson plan format ensuring consistency in the delivery to each cohort. CLA Coaches use a virtual learning environment (VLE) to guide the session allowing the classes to be face to face or virtual.

- Masterclasses delivered in person or virtually by CLA accredited coach
- Promote discussion, solve problems, breakout groups, individual reflection and sharing
- Improve team performance & collaboration
- Build relationships
- Develop a common language and culture
- Classes can be recorded to ensure continued progress

# Syllabus

## Part 1

Modules 0 – 8 focus on Individual Authenticity: devoted to **MINDSET** recognising and accepting your authentic self.

## Part 2

Modules 9 – 26 focus on Collective Brilliance: giving you the **SKILLSET** to become a compassionate leader.



Module	Title	Masterclass
0	Core Principles	1
1	Behind the Scenes	2
2	Changing Behaviour	
3	Power of Purpose	3
4	Story Theory	
5	Leadership Lessons - Life	4
6	Leadership Lessons - North Pole	
7	Leadership Lessons - Sailing Around the World	5
8	The Big Journey	
9	Introduction Assessment	6
10	Main Programme Planning	
11	Communication	7
12	Delegation	
13	Power & Influence	8
14	Time & Task	
15	Progress Assessment	9
16	Feedback	
17	Motivation	10
18	Coaching	
19	Decision Making	11
20	Progress Assessment	
21	Situational Leadership	12
22	Balanced Leadership	
23	Trust	13
24	Joahri's Window	
25	Progress Assessment	13
26	Launchpad & Graduation	

# Investment

The cost is deliberate, compassionate and competitively priced. We believe that leadership training is inclusive and must be available to all employees in an organisation - it must therefore be affordable and scalable.

**£425 + VAT per user licence online course**  
**£1495 + VAT per masterclass delegate\***

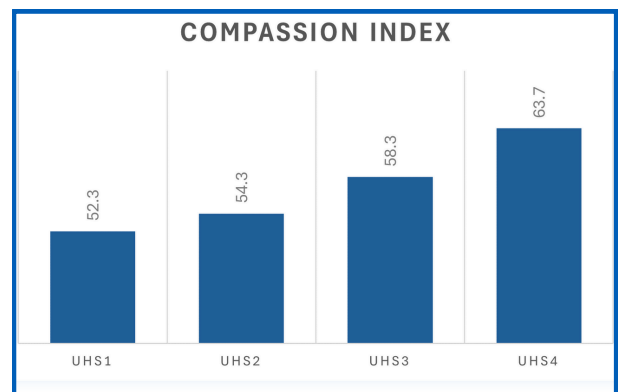
# Outcome

- A culture of effective empowerment & inclusion
- Behaviour change you can put into practice & scale
- Positive understanding & intent
- A safe space for growth, contribution & challenge
- Leadership styles that achieve more than compliance

# Insights

Using the independent services of behavioural science experts MindAlpha, a pilot study in a large NHS Trust revealed:

- **Phase 1** - Factors related to self-awareness and self-care rose fastest.
- **Phase 2** - Factors related to empowering and enabling others saw the strongest gains.
- **Phase 3** - Leadership related factors were the largest drivers of gains.
- **Overall** - These patterns mirror the content of the programme which suggests that the principal driver of gains was the learning from the programme.



\*minimum cohort related price  
CLA Insights - see brochure for further info.

# Testimonials

The course is outstanding. I have been lucky enough to have a fair bit of training and coaching through work over the years but this is by far the best I've come across in terms of content and engagement.

**Davina Ripton FRSA – CLA Graduate**

As a person, CLA had a significant impact. I learned how to Communicate and be a conscious or Active listener.

**RSBC - CLA Graduate**

I feel I have more tools to help and guide those I am leading. It has enabled me to understand their needs more clearly and my own too.

**CLA Graduate**

Highly recommend this course if you are serious about progressing down the manager route - it has opened my eyes to so much.

**Liam Wescott – NHS - University Hospitals Sussex**

An incredibly curated masterclass in not only leadership but in life. Forging a path of self awareness, leadership, development, empowerment and compassion. Something so needed and so relevant in business of today that will see both the individual and the company thrive.

**Shona Smith - CLA Graduate**

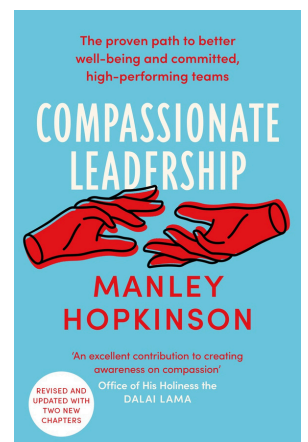
Thank you Manley Hopkinson for instilling FUN in my virtual learning journey with you.

**Valerie Chiam - Teleflex - "Proud Graduate from Compassionate Leadership Academy"**





# About



The Compassionate Leadership Academy (CLA) was established in 2015, offering personal development, leadership and cultural change programmes based on the best selling book Compassionate Leadership by Manley Hopkinson.

CLA offers a range of programmes:

- Digital - online course
- Advance - condensed programme for Senior Teams
- Insights - comprehensive analysis and measurement of impact
- Healthcare - sector specific bespoke programme
- Events - Kick Off & Graduation with Manley Hopkinson



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